

53

# with Big, Fun-Filled Activities

## Staffers Feature Fashions And Fads for Sun Fun

**469 Holds Bon Voyage Party**  
Bayonne, N.J., 469—Angel Sullivan was feted at a Bon Voyage party given by employees and given a matched set of luggage for her trip to Europe. She will return in late August.

New Hyde Park, L.I., N.Y., 474—Birthdays celebrated were Manager Leonard F. Bopha, Peggy DeNogles, Robert Stafford, Marie Stevenson, Ruth Berry and Robert Pollard. Stockman Albert Reineke is proud of his new baby boy.

Uniontown, Pa., 475—Kraegeites at 475 had three weddings to attend lately—Karen Ainsley's, Delores Alton's and Paula Lockner's. All were wished happiness.

Springfield, Pa., 492—Congratulations and best wishes were extended to Harvey J. Liberton on his promotion to manager of 335, Philadelphia, Pa. Joseph T. Kokinda replaced him as assistant manager. Winner of the basket contest was Anne Gayon with runner-up being Nellie Lord.

Buffalo, N.Y., 404—The guest of honor at the "Continental Room" was James Masoro who celebrated his 25th anniversary. He received a plaque, pin and gifts. The ladies present received corsages and the men carnations. A committee presented a skit.



District Manager Howard E. Brubaker, center, holds the plaque citing James Masoro, left, for his 25th anniversary while Manager Frank H. Matthews, 494, Buffalo, N.Y., looks on.

### Sisters at Store 498 Baffle Customers

Eatonville, Pa., 408—Shoppers are usually confused when they stop at 408's dinette while the Moffett sisters are working. The three of them, Lorraine and Loreta, 18, and Lois, 18, look exactly like triplets. Only the first two are twins. Customers constantly mistake them and order from one, pay another and tip the third.

Philadelphia, Pa., 506—Ann Winner won the basket contest. Sales soared 10 percent during the contest.

Cohoes, N.Y., 534—The personnel bid farewell to Manager John V. Durkin before his departure to 431, Long Island City, N.Y., and welcomed new Manager Patricia F. Burns from 115, Easton, Pa. Employees wished Helen LaBarge a speedy recovery from her operation.

### Bargain Days Feature 531's Staff in Costume

Johnstown, Pa., 551—"Old Fashioned Bargain Days" brought crowds to see Kresgeites decked out in costumes. The "Fun in the Sun" promotion went over very big at 551.

Brooklyn, N.Y., 552—Employees honored Assistant Manager James Robson and his wife with a surprise farewell dinner before he transferred to 735, Phoenix, Ariz. The staff wished Mary Enevochter much luck in her new job as food manager. Mary Stevon, fountain, retired. She is 70 years old and staffers wish her a happy retirement life.

Bloomfield, N.J., 562—Manager Arthur W. Camire offered to fete employees with a picnic supper if they could increase this year's sales over last year's. Muriel McCormick is visiting relatives in England and Muriel Robertson went to visit her relatives in Newfoundland.

### Louis Prima and Keely Surprise Staff at 573

Haddonfield, N.J., 573—Staffers were thrilled to have as guest orchestra leader Louis Prima and his wife Keely Smith. They were playing at the Latin Casino and came to visit Kresge 573 along with Paul Hartman, the leading man in the stage play "Take Me Along." Joseph Kokinda was transferred to 402, Springfield, Pa., as assistant manager. He received a wallet filled with money from staffers.

Woodbury, N.J., 587—Promotions have been numerous and extensive at 587. During the last two months employees took part in a bedding promotion, a Fashion Stone Jewelry promotion, a Coca Cola promotion and a Flavored Carib Punch promotion. The latter offered a free glass to each customer buying the punch. A bowling team was organized and members are being teased because of the name—The Pins! The staff is looking forward to helping Mary Wallace, bookkeeper, celebrate her 25th anniversary.

### Staffer at 590 Vacations in Italy

Waterbury, Conn., 590—Co-workers are receiving postcards from Rose Perugini, office, who is spending six weeks in Italy. Before she left everyone attended a surprise going-away party for her.

Morristown, N.J., 608—The personnel enjoyed the stove picnic at Levin Morris Park—especially the baseball games, horseshoes, badminton and food. Birthdays were celebrated by Morris Morris, Marie Hopkins and Marlet Brockmeyer.

Levittown, Pa., 618—The staff was thrilled with the newly installed air conditioning unit. A sidewalk sale of Italian food had customers standing in line. Jo-lain Kins won second prize in the Levittown roller skating contest. Welcome was extended to Assistant Manager Peter Hernandez transferred from 656, Hicksville, L.I., N.Y. Basket contest winners were Ray Davis, Jerry Flager and Rose Pettit.

### 659 Wins Con-Tact And Manley Contests

Garden City, N.Y., 659—The employees all worked together and won first place in the "B" classification of the Con-Tact contest and also the Manley Popcorn contest. The staff welcomed Trainee Richard Crisp. Birthday wishes went to Assistant Manager John Shaw, Trainee Patrick Gregory, Vincent Sparacino, Ben Cuccaro, Carol Tjarks, Ann Wilson, Ann McFarland, Edna Schellhorn and Roba Walden.

New London, Conn., 651—The year department was very busy. The women employees finished knitting their orphan and stolen and started making lovely hair sweaters. Ives Hancock moved to Florida for her vacation. New Kresgeites are Hazel Stames, Corvyn White and Edwin Welsh. Thomas Quinby is now Mrs. Lyle Davis.

Manasque Park, L.I., N.Y., 698—The staff welcomed back Hilda Fawcett after her recent illness. Food Manager Alan Gross was congratulated by staffers on the wonderful job he is doing in the delicatessen department. The staffers wished luck to graduates Marion Hodder, Barbara Skat and Denise Conners.



Upper left: Assistant Manager Joseph Kokinda stands beside one of the outstanding summer displays at 573, Haddonfield, N.J., and surveys his going-away presents from the staff. He was transferred to 492, Springfield, Pa. Upper right: Mary Lou Ciprini, left, and Bernice Sotterfield dress in sports tots to usher in the "Fun in the Sun" promotion at 551, Johnstown, Pa. Lower left: Rose Monte, fountain, models one of the popular beach hats on display at 587, Woodbury, N.J. Lower right: Assistant Manager Patrick Healy imagines he is in Hollywood while he tries out his "Hollywood Super Specs," one of the best sellers at 431, Long Island City, N.Y.

## New Stages in Their Careers

### Southern Region

- 14—Carole Frank, Department Head; Helen Truher, Food Assistant.
- 15—Helen Roe, Gladys Leann, Betty Simmons, Eileen Brackett, Department Heads; Wilma Ruth Seales, Floor Supervisor.
- 16—Barbara Krider, Department Head.
- 17—Gladys Burke, Betty Lee Wheeler, Department Heads.
- 18—Lucille Roberts, Sandra Frutkin, Department Heads; Sue Pike, Floor Supervisor.
- 19—Dorothy Ahar, Food Manager.
- 20—Mary Neal, Laura Durham, Ella Deasy, Department Heads.
- 21—Catherine Schmoll, Food Manager; Theresa Papp, Sales.
- 22—Ella Lee, Arava Thompson, Ellen Williams, Ella Elder, Department Heads; Baby Boone, Assistant Food Manager.
- 23—Shirley Goodman, Department Head.
- 24—Judith Ann Thomas, Carolyn Mayhugh, Department Heads; Shirley Birch, Window Display.
- 25—Emaline Wilson, Personnel Supervisor.
- 26—Gertie Addelman, Floor Supervisor.
- 27—Katie Quick, Floor Supervisor; Pat Marley, Sandra Karch, Agnes Griffin, Food Sales; Virginia Elson, Food Manager; Ann Davis, Cashier; Wanda Smith, Department Head.
- 28—Ella Mae Taylor, Floor Supervisor.
- 29—Loretta Vorne, Sandy Egan, Department Heads; Mary Ellen, Office.
- 30—Candice Brown, Carol Tormohlen, Junior Turner, Department Heads.
- 31—Leta Turner, Food Manager; Gladys Wade, Assistant Food Manager; Alma Hasey, Personnel Supervisor.
- 32—Betty Pehlman, Nell River, Department Heads.
- 33—Tina Raggett, Personnel Supervisor.
- 34—Elaine Benavides, Cashier; Sandra Crouch, Sales; Gladys Elder, Food Sales.
- 35—Byrl Howell, Helen Ashburn, Supervisors.
- 36—Mable Talbot, Betty Brown, Linda Ludwig, Department Heads.
- 37—Jumilla Thorp, Cashier.

### Eastern Region

- 38—Jackie Robertson, Dorothy Cunningham, Bobbie Moore, Carolyn Chapman, Department Heads.
- 39—Stephens Weber, Assistant Food Manager; Kelly Webb, Post Mistress.
- 40—Cynthia Burnett, Floor Supervisor.
- 41—Vivian Elia, Food Manager.
- 42—Lorna Bier, Bookkeeper.
- 43—Diana Bailey, Food Manager; Georgia Elson, Pat Townsend, Betty Current, Department Heads.
- 44—Mary Egan, Personnel Supervisor.
- 45—Pearl Walker, Food Manager.
- 46—Juanita Harbort, Personnel Supervisor; Fannie Longmire, Office Cashier; Charlene Story, Maria Carmichael, Ruth Anderson, Sue Frank, Department Heads.
- 47—Elizabeth Fay, Cashier; Brea Stahls, Personnel Supervisor; Ida DeWitt, Food Manager.
- 48—Gwen Elsp, Personnel Supervisor.
- 49—Barbara Snyder, Personnel Supervisor.
- 50—Charlotte Frazier, Floor Supervisor.
- 51—Ann Collier, Personnel Supervisor.
- 52—Ann Deelman, Office Cashier.
- 53—Kay LeVasseur, Personnel Supervisor.
- 54—Bonnie Liborio, Floor Supervisor.
- 55—Barbara Furness, Merchandise Supervisor.
- 56—Mary Dart, Food Manager.
- 57—Beth Borneer, Personnel Supervisor.
- 58—Alpha Anderson, Personnel Supervisor.
- 59—Anna Petrucci, Food Manager.
- 60—Ida Asper, Personnel Supervisor.
- 61—Marie Ellis, Asst. Food Manager.
- 62—Madeline Gayton, Floor Supervisor.
- 63—Genevieve Conaway, Personnel Supervisor.
- 64—Marie O'Brien, Office.
- 65—Marie Tardiff, Food Manager.
- 66—Gertrude Lough, Personnel Supervisor.
- 67—Mary Elmendorf, Food Manager.
- 68—Margaret McNeil, Food Manager.

## Three Teachers Take Class at Detroit Office

**Detroit Office—Three teachers from Detroit area public high schools were guests of the Detroit Office for two weeks in June and July. Their visit was part of a course in Guidance and Personnel Training in Detroit Business and Industry sponsored by Michigan State University.**

Kresge was one of 18 companies participating in the program. The three educators visited all Detroit Office departments and met Kresge executives as a means toward becoming better acquainted with the business field.

At the close of the two week period, all 45 teachers participating in the Michigan State University Program attended a full day session at the Detroit Office. The operations of the company were explained by Kresge executives and the film "The Kresge Story."

The Detroit Office's three visitors were Bernard Kolojinski, Southwest Placement Department, Detroit Public Schools; Helen Van Horn, Counselor, Lincoln Park High School; Evelyn Wadsworth, Counselor, Grosse Pointe High School.